

How many of them are your patients?



Dear Colleagues,

A survey conducted by a newspaper showed that 55% of the polled people knew about lasers, most were interested in learning more about this technology and – even more interesting for us – they thought it might be beneficial for them to receive laser therapy. Without knowing details, people expect exactly what we are able to deliver: easier treatments, more comfort, rapid healing, overall superior quality of the necessary treatments.

So, what are your plans for the summer? Euro 2008 is the event of the day for so many of our (not only male) colleagues, with the football championship ending in early July; but are you also planning on spending some time on educational matters?

Coming back to the survey mentioned above, I strongly recommend becoming informed about this new technology; it is only a matter of time before patients will specifically request laser treatment. Take a few minutes to visit the website of SOLA International www.sola-int.org to get all the information on ongoing educational courses and scheduled meetings in our field of interest.

By the way – our website was lately granted the “Award of Excellence” by Cosmetic Laser Universe as one of the best and most informative sites. We try to uphold the high standards to which you are accustomed from SOLA International.

It is a pity that although our patients expect high-end dentistry, we – the laser users – are still a rather small group, sometimes being suspiciously watched by the professional dental associations. We know about one national dental association which was not willing to accept laser dentistry as a standard therapy because of a lack of scientific documentation; providing more than 2000 citations of peer-reviewed articles as proof of profound research in the field did not make them change their minds. Finally, after 5 years, we have come to realize that there is a small chance for recognition of laser dentistry in this country.

Perhaps it would help if the patients, as numerous as the spectators of the UEFA Championship, demanded lasers as standard therapy in our offices. And if they do, we, the laser dentists are prepared.

I wish you a wonderful summer, relaxing holidays, and may YOUR team be the champion!

Yours sincerely,

Prof. DDr. Andreas Moritz
President of SOLA
Editor-in-Chief JOLA